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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/742,438	12/22/2000	Leandros Kontogouris	BEU/HK/KONTOGOURIS

BACON & THOMAS, PLLC
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Alexandria, VA 22314-1176



CONFIRMATION NO. 8890

FORMALITIES LETTER



OC000000005734252

Date Mailed: 02/05/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 65.**

The application is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

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*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

[Handwritten Signature]
PART 2 - COPY TO BE RETURNED WITH RESPONSE

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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APR 11 2001
Group 2100

In re U.S. Patent Application of:)
Leandros KONTOGOURIS) Group Art Unit: 2161
Serial Number: 09/742,438) Examiner: Not Yet Assigned
Filed: December 22, 2000)

For: ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN
ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT
THEREFORE

LETTER TO THE OFFICIAL DRAFTSPERSON

Honorable Commissioner For Patents
Washington, D.C. 20231

Sir:

Attached are thirteen (13) sheets of formal drawings (Figs. 1-21), which have been corrected pursuant to current Patent Office requirements. Please substitute the attached formal drawings for the informal drawings filed with the application.

Approval and entry of the attached formal drawings is courteously solicited.

Respectfully submitted,
BACON & THOMAS, PLLC


By: BENJAMIN E. URCIA
Registration No. 33,805

Date: April 5, 2001

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